**DIGITAL MARKETING INDIVIDUAL ASSIGNMENT**

**NAME: KEERTHI N G**

**NM ID:** **AF1B1467844E83EADDF46B27E2793DD9**

**COLLEGE: ANNA UNIVESITY, ACT CAMPUS**

**CITY: CHENNAI**

1. **Create blog using blogspot:**

Link: <https://lemonskinn.blogspot.com/2023/09/achieving-clear-glowing-skin-your-guide.html>

1. **Create facebook page**

Link: <https://www.facebook.com/profile.php?id=61551756910843>

1. **Create Social Media Poster using Canva**

Link: <https://www.canva.com/design/DAFv_K_YhGM/2Qr-IKZrfvk1D1dAq3Q3yQ/edit?utm_content=DAFv_K_YhGM&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton>

1. **Create E- mail newsletter**

Link: <https://lemonskinn.blogspot.com/2023/10/e-mail-newsletter-skincare-solutions.html>

**NAME: KARTHIKEYAN G**

**NM ID:** **36B8C4A8CD882ACBD9543357D60C74F1**

**COLLEGE: ANNA UNIVESITY, ACT CAMPUS**

**CITY: CHENNAI**

1. **Create blog using blogspot:**

Link: <https://www.blogger.com/blog/post/edit/8727721503759126083/5414551499263456451>

1. **Create facebook page**

Link: <https://www.facebook.com/profile.php?id=61551116901181&mibextid=ZbWKwL>

1. **Create Social Media Poster using Canva**

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**4)Create E- mail newsletter**

**Link :**

[**https://www.canva.com/design/DAFuHCrXR-4/oHulhbjY\_ArAZJ8ZaSHrLw/view?utm\_content=DAFuHCrXR-4&utm\_campaign=share\_your\_design&utm\_medium=link&utm\_source=shareyourdesignpanel**](https://www.canva.com/design/DAFuHCrXR-4/oHulhbjY_ArAZJ8ZaSHrLw/view?utm_content=DAFuHCrXR-4&utm_campaign=share_your_design&utm_medium=link&utm_source=shareyourdesignpanel)